



HELLO

Creative Copywriter

You're here

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Now all you've got to do is complete this assignment and email it to

hello@madaboutdigital.co.in

Note: feel free to call **+91 98860 98041** in case you need any clarifications.

Let's get rolling

1. Fatima is starting a business called '**Fat-Ma Biryani**' which delivers home cooked authentic biryani to homes in and around Koramangala. What text/tagline should the first view of her website have? (max 10 words)

Your response:

Tagline:

2. Create content for a chat that's happening between toddlers on a Whatsapp group. / You are one and you're throwing your first ever birthday party. Start a whatsapp group with 5 things you love and invite them for your party. Client: **Toys"R"Us** (a multinational toy store) Here's an example FYR: <https://goo.gl/gozH5x>
3. Create a brief for a social media post that comprises of 5 images (similar to this <https://goo.gl/c57vnX>) for Cold Stone Creamery around anything topical. It could be around an upcoming movie, TV show, political fiasco, trending issues (or any other topical subject you find interesting) for brand **Cold Stone Creamery**.
4. The Cookie Monster has been accused of stealing cookies from the cookie jar. How would you prove him innocent? (max 100 words)
5. Cheesecake Fantasy (pie crust, strawberry and blueberries) has had a crush on Berry Berry Berry Good (raspberries, blueberries and strawberries) forever now. Help him send her a message asking her out for dinner. (max 50 words)

W O O H O O !

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hello@madaboutdigital.co.in

